

# CIVICPLUS

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# ALL ABOUT US



- #1 Provider of Government Websites
- 4,000+ Clients
- 100,000 Users
- 250,000,000 Citizens
- Dedicated to local government
- GovTech 100
- Inc. 5000 since 2011



# In the last four years, CivicPlus clients have been honored with more than 290 top website awards.

- ❖ City-County Communications & Marketing Association (3CMA)
- ❖ National Association of Government Webmasters (NAGW)
- ❖ National Association of County Information Officers (NACIO)
- ❖ California Association of Public Information Officials (CAPIO)
- ❖ Center for Digital Government Digital Counties Survey
- ❖ Public Technology Institute
- ❖ Best of the Web Awards

You will receive a custom design to fit your strategic objectives



# The Leading Technology Platform For Local Governments & Related Entities



CIVICREC

CIVICREADY

CIVICCLERK

CIVICMEDIA

CIVICHR



# The Keys to Our Success

## Quick Access To Site Content

- 1-2 Clicks!!
- “Find It Fast”
- Mega-Menus
- Advanced Search
- Quick Tabs
- Document Center
- “Where Do I Go?”

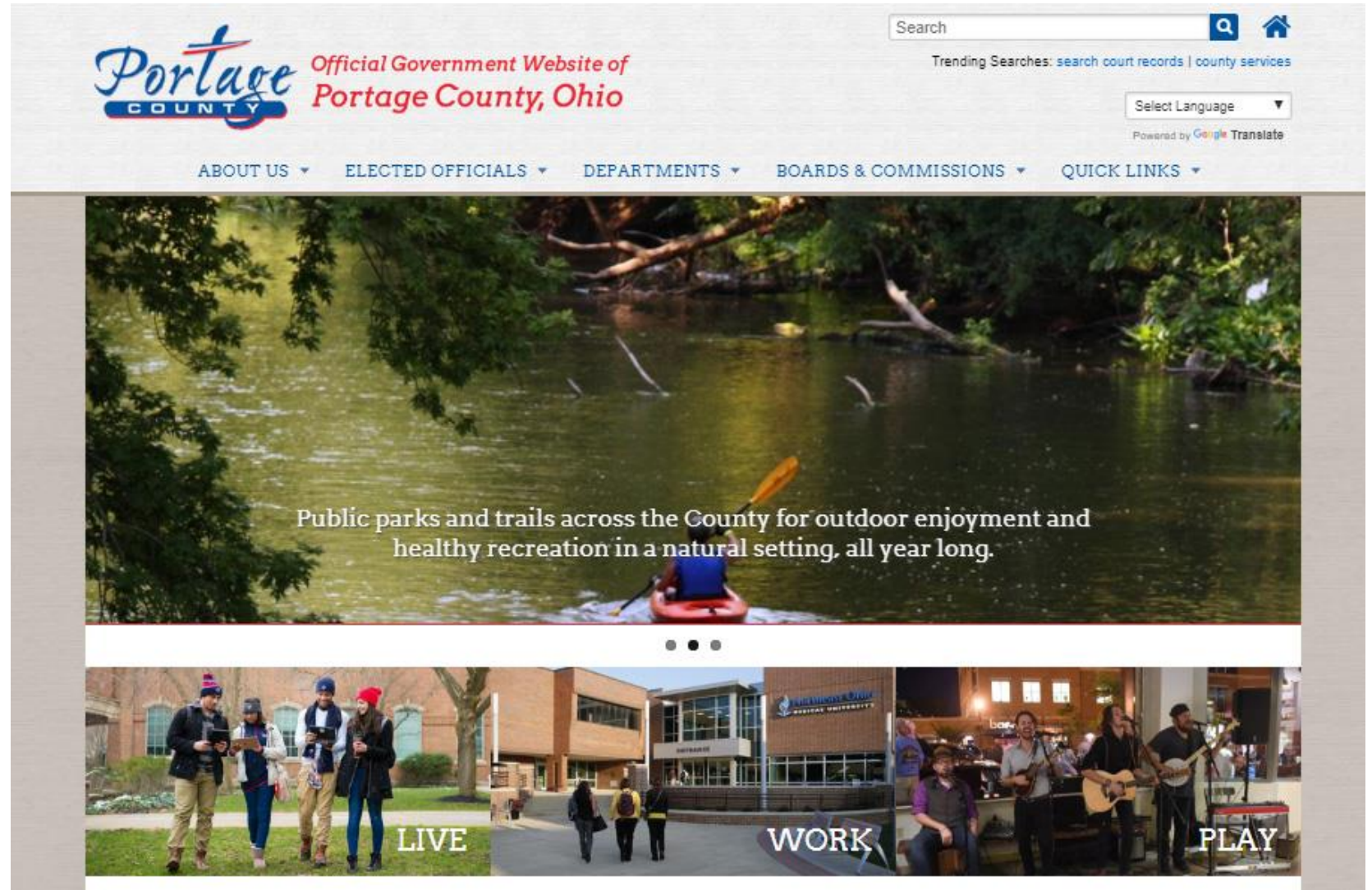




# The Keys to Our Success

## Custom Website Designs

- No Picking from Existing Template
- Strategic Design Discussions with In-House Design Team



# The Keys to Our Success

## Easy to Edit Pages & Build New Content

- Form Driven
- Pre-determined Locations
  - Intuitive
- Online Help Center





# The Keys to Our Success

## Staff Safety Net

- Live Customer Support
- Online Help Videos
- Monthly Tutorials
- 24/7 Technical Support





# The Keys to Our Success

## Fully Featured Website Application

### Responsive Website

- Custom Design
- Compatible on All Devices
  - ❖ Smart Phones
  - ❖ Tablets
  - ❖ Wide Screen Monitors



### Constituent Communications

- Email Notifications
  - RSS Feeds
- Twitter/Facebook Integration
- Video Player Integration
  - “Share This Page”
- Unlimited Calendars
  - Google Maps



### Content Management Tools

- Schedule Publishing
- Set Content Expiration
- “Review On” Dating
- User Roles & Permissions
  - Webforms Module
- Auto Image Resizing
  - Google Analytics

#### Publish on

Date

E.g., 2018-07-22

Time

E.g., 16:44:06

Leave the date blank for no scheduled publishing.

#### Unpublish on

Date

E.g., 2018-07-22

Time

E.g., 16:44:06

Leave the date blank for no scheduled unpublishing.



# CIVICCMS

## We Are Open Source

- Development Flexibility
- Cost Effective

## Our Platform is Drupal



- Very Secure
- Supports Government Websites in over **150+** Countries

## Other Organizations Using Drupal

- FEMA
- Homeland Security
- States of GA, NC, MA
- Cities of Boston, LA, DC, SF
- Hundreds of Local Municipalities!



# Secure Hosting

## Tier 4 Data Center

- 24/7 On Location Monitoring
- Daily Offsite Backups
- Redundant Power Supplies
- 99.99% Uptime

Intrusion Detection & Prevention

DDoS Mitigation Protection

SSL Certificates



## What is Tier 4?

It's the highest ranking available to data centers based on strict standards established by the leading authority in hosting facilities, [The Uptime Institute](#).



# Typical Project Plan Timeline

## 12-16 Weeks

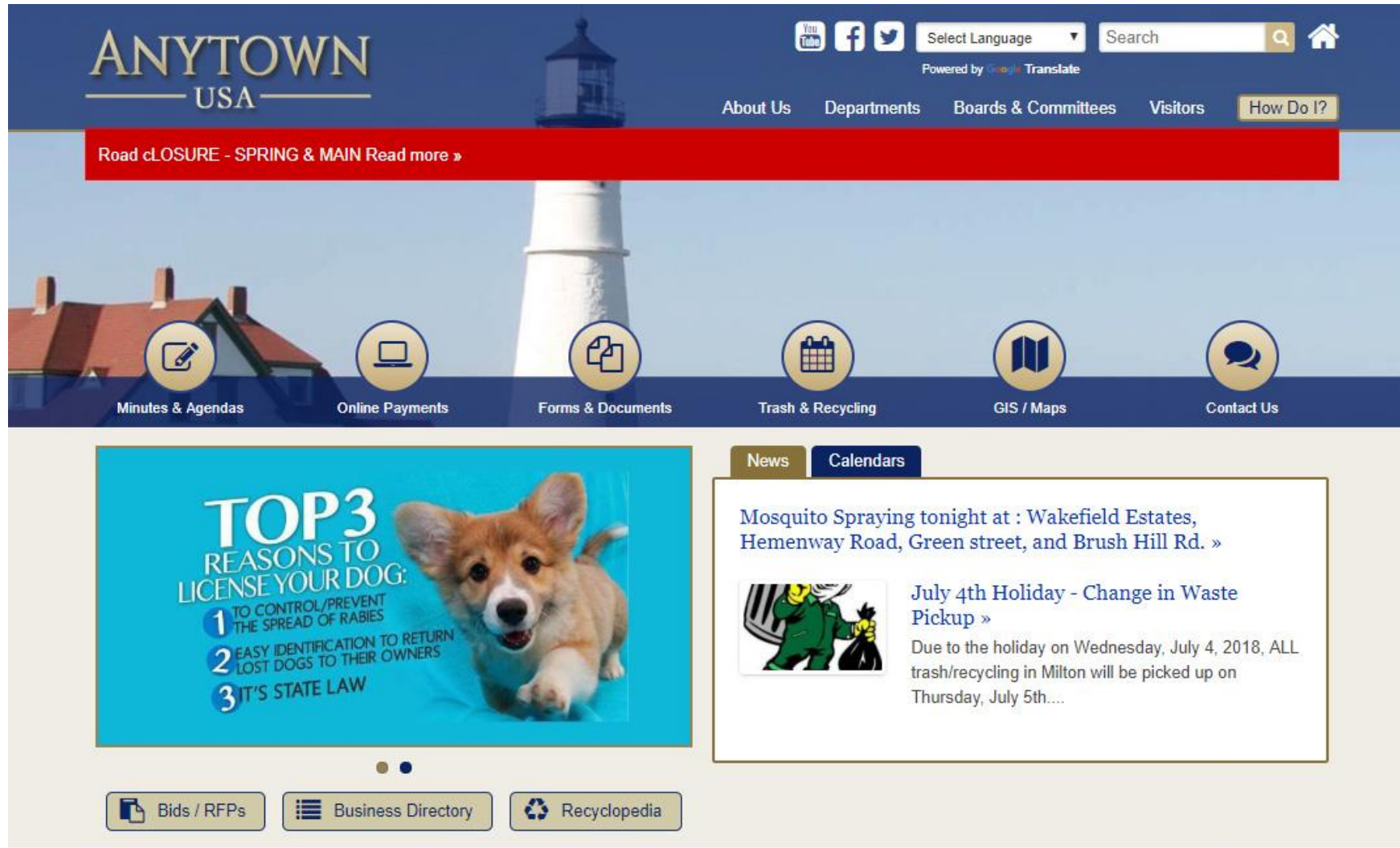
Phase	Timeframe	Deliverables
1. Strategy Sessions & Discovery	1 Week	<ul style="list-style-type: none"> <li>Define Core Objectives</li> <li>Needs Assessment</li> </ul>
2. Design & Architecture	2-3 Weeks	<ul style="list-style-type: none"> <li>Design meeting with Client and/or Website Committee</li> <li>Homepage options and layout schema</li> <li>Subpage design and layout</li> <li>Modify designs until final client approval</li> </ul>
3. Site Implementation	2-3 Weeks	<ul style="list-style-type: none"> <li>Identify global &amp; cascading navigation &amp; related links</li> <li>Implement design within CIVICCMS</li> <li>Create Dept/Board homepages</li> <li>Share Best Practices</li> </ul>
4. Content Development	4-6 Weeks	<ul style="list-style-type: none"> <li>Department meetings &amp; Online surveys</li> <li>Implement department specific modules</li> <li>Create department &amp; board landing pages</li> <li>Migrate web pages and files</li> </ul>
5. User Training	1 Week	<ul style="list-style-type: none"> <li>Training sessions: content editors &amp; site administrators;</li> <li>group &amp; individual sessions</li> </ul>
6. Website Deployment & Go Live	2 Weeks	<ul style="list-style-type: none"> <li>Final site Q&amp;A and link checking</li> <li>Install and activate related modules</li> <li>DNS &amp; SEO activities</li> </ul>





# CIVICCMS

## Let's Go For A Test Drive!



**Any Questions  
or  
Concerns?**

